



Asia Concierge

THE ART OF TRAVEL DESIGN

VIETNAM | THAILAND | INDONESIA | CAMBODIA | JAPAN | LAO | MYANMAR | CHINA



ASIA REIMAGINED

Travel today takes us to a different place. We seek a path and an array of experiences beyond the commercialism of the modern world. And yet, providing a level of comfort, style and security to ensure our base needs are met.

The minds and history behind **Asia Concierge**, together with its forward thinking approach to travel, carefully merge these elements into a richly curated collection of travel programs (our Travel Dossiers) and specialised events.



ABOUT US

“

We are a travel design company specialising in the art of travel
to Asia. Built upon institutional knowledge gained over 25 years,
we aim to reimagine the DMC model in today's world.

Our commitment to innovation, a pursuit of quality above quantity,
listening to our customers needs and providing a level of service
driven by passion and experience, sets the tone for who we are.

We know Asia intimately, Asia knows us.

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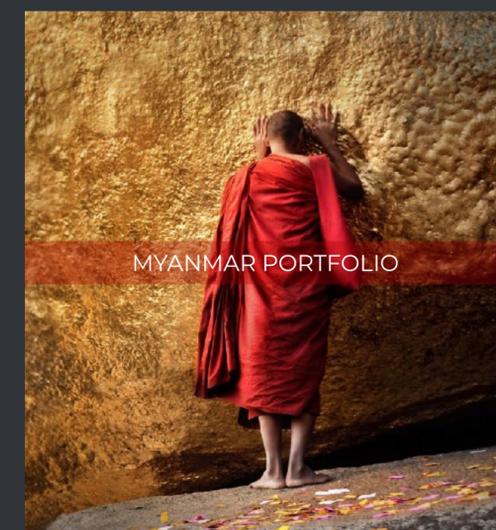
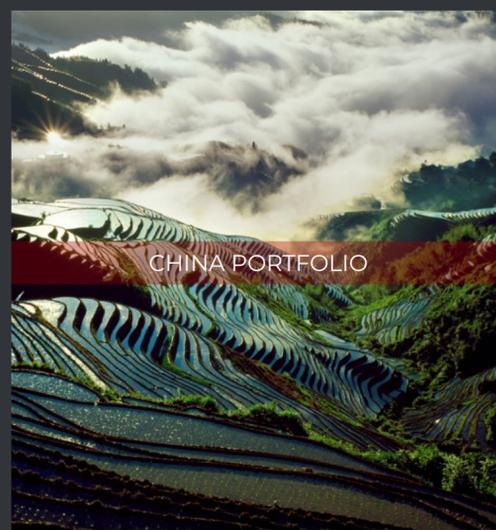
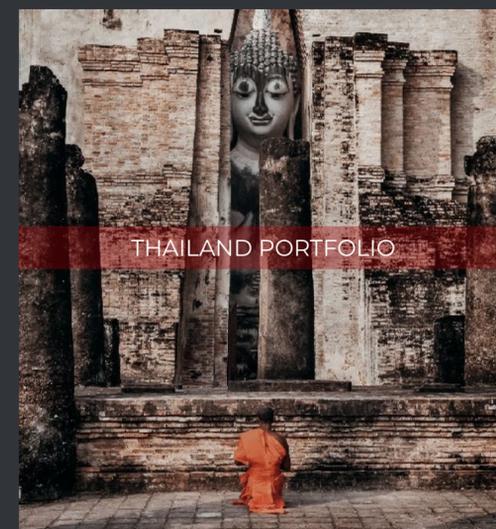
OUR PORTFOLIO



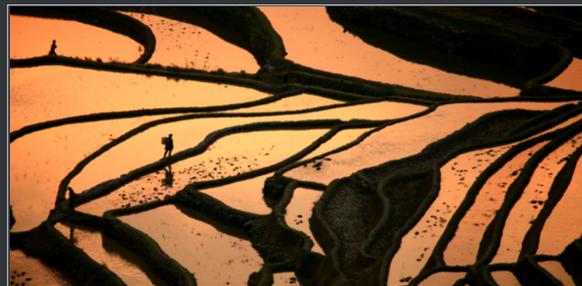
Our extensive product range has been built from the ground up with a deeply rooted understanding and appreciation of Asia's rich and diverse cultures.

Meticulously crafted travel programs and curated independent hotels formulate experiences that make our customers part of the destination.

A soft approach to travel and embracing the art of travel design is what sets us apart.



OUR ATTRIBUTES



SOFT TOUCH TOURISM

Our product range has been carefully researched, created, and vetted to address the challenges of over tourism and its impact, to improve both the customer experience as well as the social implications in destination.



QUALITY MEDIA CONTENT

We aim to take the armchair traveller out of the armchair. We believe that strong, quality controlled, digital media content of our destinations is paramount to raising standards in the travel industry.



REIMAGINING ASIA

We explore and document the lesser known areas of the Asia region that will entice and encourage more intimate and in depth travel experiences and pair this with stylish, authentic independent hotels.



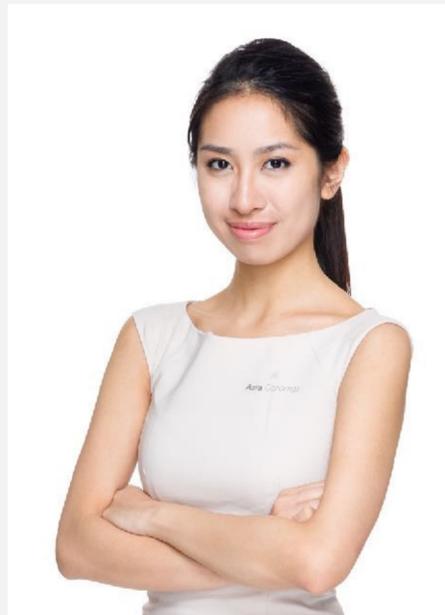
OUT WITH THE OLD

We may be industry veterans but we embrace the new, constantly looking ahead to create what our clients will someday need. The DMC world is one of complacency. We aim to change that.



OUR PEOPLE

The Asia Concierge team are masters of their craft.



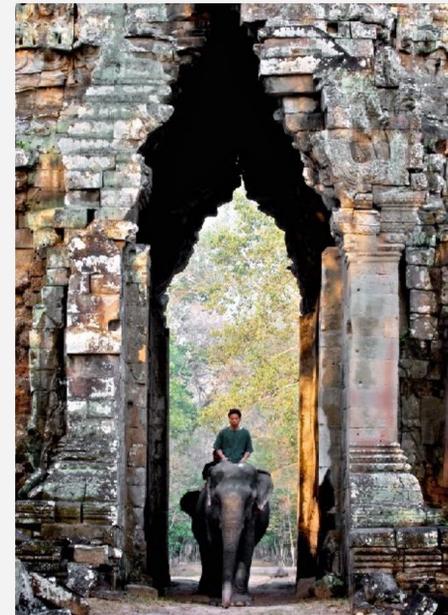
PERSONAL CONCIERGE

Well-versed, well-connected Travel Designers craft bespoke itineraries tailored to your customers tastes and requirements and pull the right strings when things need to get done.



UNIQUE PROPERTY SPECIALISTS

With extensive knowledge of independent hotels, private homes and villas throughout the region, our seasoned Travel Designers can find a noteworthy stay to match any occasion or requirement.



LOCAL CONNECTIONS

An Asia wide network of connections and partnerships built over 25 years in the business offer everything from fast track airport services, to behind the scenes access, to thrilling adventures and cultural exchanges.



24/7 SUPPORT

From your first inquiry to your departure, we use real time technology to ensure we provide round-the-clock assistance for any issues throughout the trip with daily service reports by our on site Travel Experts

Who We Are

“
An impassioned group of individuals committed to service excellence, product innovation and the reinvention of the DMC model.”

01

PASSION

Its simple, we love what we do. From the impassioned strategy meetings, to the creative eureka moments, to the late night grinds – the toughest challenges don't stand a chance.



“
*A tourism entity that focuses on
quality over quantity to make our
teams proud of their contribution
to the industry.*”

02

POSITIVITY

There's this little thing we call "the relentless pursuit of better" that sums up the way we stress-test our ideas, sweat the details and generally obsess over the exceptional quality of our work, product and service delivery.



Who We Are

“ *A team of travel professionals with over 20 years management experience in Asia.* ”

03

TEAMWORK

We're low on ego, heavy on collaboration. Whether it's teammates or clients, working closely and happily together is essential to our process and ultimate success. Side benefit: it makes us more fun at parties!



“
*A diverse mix of Western
nationals* collaborating in rich
partnership with our Asia
counterparts.”

04

CURIOSITY

We're life-long Asia learners, explorers and cultural buffs. We're impassioned about our work with Asia constantly evolving and moving the goal posts, taking us along with it.





OUR KEY HEADS

“ Asia Concierge is made up of leaders in their field. Having worked together for so long we know each others strengths and weaknesses and we harness that as a team to collaborate across the broad spectrum of our business. “

Asia Concierge



NICHOLAS MULLEY
Founding Partner / Director

Nicholas has been living and working in Asia for 20 years and counting. As a pilot by education and with a degree in Aviation, a career that involved travel was always on the horizon.

After starting his journey in Myanmar, Nicholas has been fortunate enough to have operated in almost every destination across Asia and in particular, South East Asia. Throughout his career journey, he has lived and operated in Yangon, Ho Chi Minh City, Beijing, Shanghai and Bangkok, which he now calls home.

Having been responsible for the successful expansion and operation of a leading DMC in Asia has allowed him the opportunity to gain a tremendous amount of experience and build a wide internal network with an ongoing passion that he brings to Asia Concierge.



PAUL LEVRIER
Director

Paul started his career in travel and tourism in the early '90's after already building considerable knowledge and experience of Asia. Paul was one of the first Western visitors to Vietnam prior to opening to tourism in 1988 and has been a pioneer of travel to the region since then.

He became a driving force in the growth, expansion and reputation of a leading destination management company in Asia from his base in Ho Chi Minh City for 20 years and is credited with its brand recognition even today.

Paul's qualities as a creative force and a director that can cross multiple boundaries and cultures with a wide skillset has led him to start afresh with Asia Concierge.



ANDREAS GROSSKINSKY
Indonesia Country Director

Andreas initially began his a travel career in the hotel industry as an apprentice in a small town in South Germany, from where, after a training time in New Orleans, USA, he developed a deep interest in Asia.

In 2002 he dived head first into his first opportunity in inbound management in Myanmar, just when the country was beginning to open up. Since then he has assumed posts in Oman, Malaysia and finally Indonesia, where he has since settled on the island of Bali for ten years.

Working in senior management positions in Indonesia, Andreas, like many of us, saw an opportunity for a more refined and specialised travel venture that could add a high degree of value to the industry and where he could play a part in repositioning Bali away from the reliance on large scale tourism.



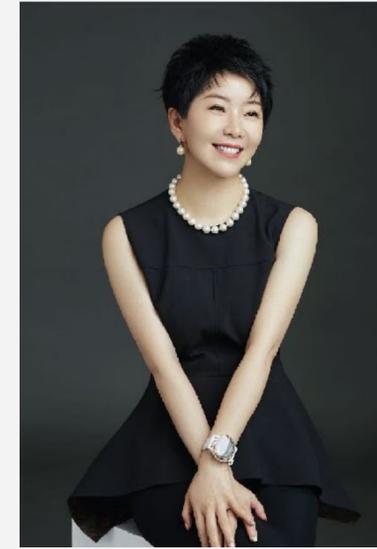
ADDIE SAMERTON
Thailand Non Executive Director

Khun Addie Hirunkate is a highly respected Thai national with a remarkable 40 years' experience in the travel industry.

Born and raised in the capital city of Bangkok, Addie co-founded a well-known DMC in 1996 and over the course of the next 20 years built an impressive network in Thailand's travel industry and is especially renowned in the country's convention and incentive sectors.

Her long-term association with the Tourism Authority of Thailand (TAT) and the Thailand Incentive Convention Association (TICA) has seen Addie hold the position of Vice President at TICA, as well as Vice President at the Association of Thai Travel Agents.

Addie recognises that the new era of tourism to Thailand has to be more constrained and revert back to a quality over quantity approach. Her Executive position on our Thailand board brings this experience and unparalleled network to Asia Concierge.



LINDA WANG
China Country Director

Linda is one of the country's most respected travel professionals. Before becoming a part of Asia Concierge, Linda worked with other prominent DMC's enabling her to combine her experience of wholesale business with an intensive period of MICE management.

Since 2006 Linda has drawn upon her extensive China product knowledge and keen understanding of the travel industry to expand the China office and lead a team that is adept at managing corporate events for up to 1,000 guests, as well as creating bespoke itineraries for discerning leisure travelers.

With a distinct eye on the future, Linda also believes the old DMC model has little place in the modern day traveller's mindset and wants to be part of something fresh and innovative to continue to make her mark in the travel industry as it evolves.



JARROD STENHOUSE
Japan Country Director

Melbourne born and raised, Jarrod Stenhouse is regarded by many in the industry as being at the forefront of leading Japan through a decade of growth in tourism.

Since starting his foray into Asia as a trip director in 2005, Jarrod went on to pursue Japanese as a second language and was responsible for building and operating one of the most reputable and successful privately owned DMC's in the country.

Since Japan's reopening after the pandemic years, Jarrod returns to his industry roots as Asia Concierge's Country Director, bringing with him a highly respected and experienced senior executive team.

Jarrold's love and affiliation with Japan and his deep, cultural and business connections in country ensures a formidable foundation on which growth and prospects will flourish.



Asia Concierge



LAN NGUYEN
Vietnam Country Director

Lan has been in the travel industry in Vietnam for over 25 years and has held senior positions with the region's finest ground operators.

Lan was the influential person of choice to establish and manage Abercrombie and Kent's foray into Vietnam, becoming its General Director and Country Manager for 5 years. Lan built the company up from its foundation to the major operation it became under the A&K portfolio.

Family commitments and her children's education took priority as she moved to Montreal, Canada for a year before re-engaging with her ex colleagues and the founders of Asia Concierge, ready to be lured back into the industry again. This time with a higher degree of purpose and drive to do good for the industry in Vietnam.



WANCHAI THAVORNTHAVEEKUL
Thailand Director

Wanchai is one of Thailand's travel industry specialists with decades of successful experience in all aspects of the business.

With a focus of on the individual needs of his clients, he has helped plan everything from intimate travel experiences to complex M&I, leisure and corporate events for the past 25 years.

In addition to this, he has built an extensive range of contacts across the industry and is well known as a key player in the Thailand travel industry.

The secret of his success lies in his own love of travel and exploring, which serves as the driving force behind his career choice, as well as the reason why he deeply understands the nuances of getting the very best from every travel program he is involved with.



YEANG SOKHON (Khon)
Cambodia Country Director

Khon was born and raised in Siem Reap, His career in travel began when he joined the government-run department of tourism in his home town back in 1989.

Soon acknowledged as the foremost professional guide at the Angkor temples, Khon then left to join the private sector in the late 1990's before collaborating with other investors to open Asia Concierge.

Khon has worked with many prestigious clients over the years and is particularly proud of the accolades afforded him by the World Monument Fund. He has collaborated with numerous high profile institutions and corporations and maintains a diverse network within the industry and local government.



JASON BLACKWELL
Cambodia Country Manager

Jason is a seasoned professional and focused individual, who brings over 14 years' experience in travel management in Southeast Asia.

He joined the Asia Concierge entity after working in senior management roles within DMCs, Tour Operators, and Travel Agencies in Cambodia, Laos, and Vietnam.

Equipped with extensive product knowledge, management skills, and cultural understanding, Jason has travelled extensively throughout Cambodia and was instrumental in constructing our specialised product range that provides a far more intimate travel experience beyond the norm.

Long wanting to promote Cambodia to the more discerning and adventurous customer he sees Asia Concierge as a chance to showcase the very best that the country has to offer today's traveler.



THONGSY PHOMMAJAK
Lao Country Director

Thongsy was born and still lives in the former capital of Luang Prabang in Northern Laos.

Holding over 14 years of experience in hotels, operations, reservations, sales, and customer service, Thongsy joins the Asia Concierge team after a lengthy stint as an Inbound Manager for a highly reputable Asian based travel management company.

Like many in our industry, Thongsy has reassessed his future in travel at a time when opportunities once again became present.

Thongsy's pro-active attitude and excellent interpersonal skills, as well as wide reaching knowledge and network, will help us grow our specialised product offering to our customers.

By doing so, it is our hope Lao will be able to present itself as the stand alone destination we all know it can be.



PHYU SU
Myanmar Country Director

After graduating in English Language & Literature from the University of Yangon, Phyu Su earned diplomas in Tourism Studies and Management from the National Management College and holds a Diploma in French from the French Institute.

In 2000, she began her career in tourism in one of the top travel management companies in Myanmar and has been instrumental in guiding and supporting the business through the decades that followed.

In collaboration with the current senior executives of Asia Concierge, Phyu Su operated what was then, the only high end corporate incentive and expeditionary cruise programs to ever venture to Myanmar.

An enthusiastic participant in all kind of tourism related training and workshops, Phyu Su is also a visiting lecturer at a tourism management institute in Yangon.





WHERE WE LIVE, WORK AND PLAY



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LUANG PRABANG
SIEM REAP
BANGKOK
SHANGHAI
BEIJING
YANGON
TOKYO
BALI

sales@asia-concierge.com



SALES OFFICES

Asia Concierge

“ Our sales network is made up of professionals that are aligned with our culture and values and are impassioned about the company’s positioning in a crowded industry. ”

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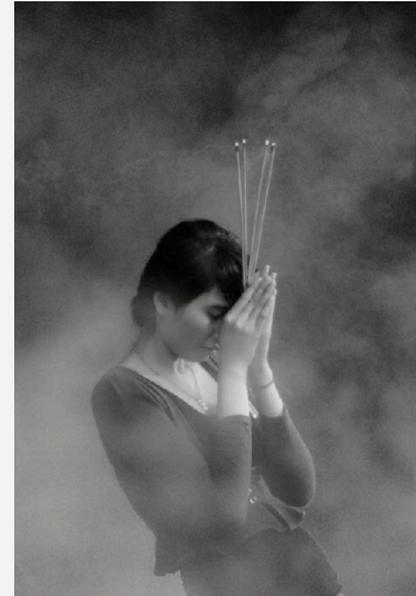
THE ART OF TRAVEL DESIGN



THE ART OF SLOW TRAVEL



SAVOUR A CULTURE



UNDERSTAND ITS BELIEFS



REVERE ITS HISTORY